



AFRICA FOUNDATION



GUGULETHU

INNOVATION HUB





THE NEED GUGULETHU

Our first Innovation Hub will be built in the heart of Gugulethu, a vibrant community just outside of Cape Town.

South Africa is at an exciting and challenging point in its democracy. It has been 24 years since apartheid dismantled and a new generation with dreams to change the future of the nation is here but there is still much much work to do when it comes to development.

In South Africa, the term "township" refers to underdeveloped, spatially segregated human settlement areas which were built on the periphery of towns and cities for non-whites during the apartheid era. Gugulethu would be classified as a township and qualifies for a massive need of urban formalisation.

Gugulethu, is a vibrant community with a population of 98,648 residents. Affectionately known as "Gugs," this community is recognised for their creativity, resilience, and strong social fabric. Unfortunately, Gugulethu is also notorious for substance abuse, single parenthood, and its high level of unemployment, particularly in the youth sector.

39,6%
UNEMPLOYMENT RATE

19,3%
OF HOUSEHOLDS DO NOT
HAVE A MONTHLY INCOME

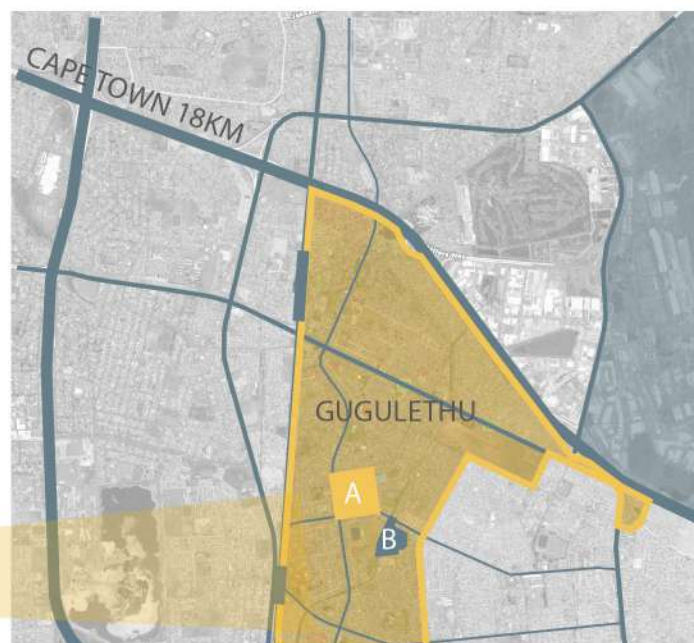
94,3%
DO NOT MOVE ON TO
HIGHER EDUCATION
AFTER HIGH SCHOOL

48%
OF HOUSEHOLDS LIVE IN
INFORMAL DWELLINGS

98,648
TOTAL POPULATION
OF GUGULETHU

69%
OF YOUTH DO NOT
GRADUATE HIGH SCHOOL

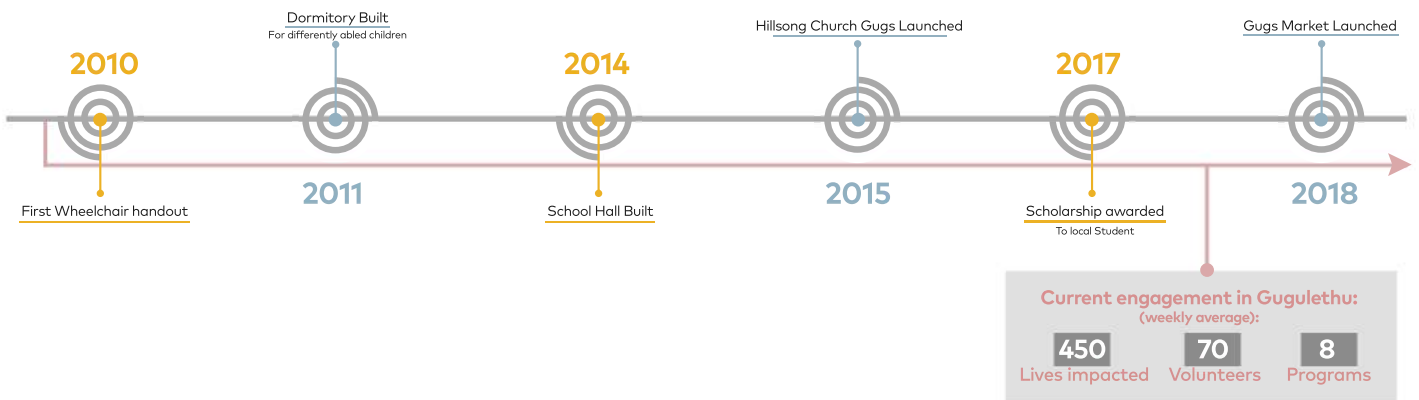
61%
OF YOUTH ARE RAISED
WITHOUT A FATHER



HILLSONG AFRICA FOUNDATION IN GUGS

The Hillsong Africa Foundation (HAF) was born in 2010 out of a desire to respond to the vast array of needs and challenges in our beautiful country. The Foundation's vision is simple and clear:

"Building lives that will build the nation." On average, we are currently impacting 1800 lives weekly through 50 programs run by 250 volunteers in 9 regions across South Africa.



HAF has been actively involved in Gugulethu since 2010. Our relationship with the community began with donating wheelchairs to differently-abled children at Tembaletu School for Learners with Special Education Needs, which resulted in building a dormitory for 42 of the most vulnerable students. After successful handover to local government, HAF joined forces with local stakeholders to build a school hall at Tembaletu. We are currently running kids after school clubs, a young leaders program, an art program, an employment program, and personal development courses for men, women, new parents, and students.

Due to a long-standing relationship with the community of Gugulethu, building an Innovation Hub is the next logical step to offer a **premium experience** to combat youth unemployment and to strengthen families.

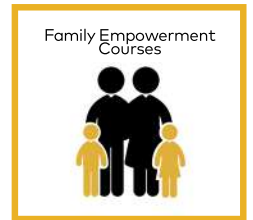
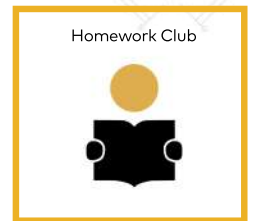


THE VISION

INNOVATION HUB

To create a state-of-the-art space that accommodates a premium experience where families are strengthened and young people can be equipped to connect to the local and global economy.

This space will be a mixed-use space that not only creates an attractive urban environment in the communities, but also houses a range of functions/ programs including, but not restricted to:



THE OPPORTUNITY



With an extensive network of connections with local businesses, schools, government bodies, and community stakeholders, we will work tirelessly to resource the various phases of the project in order to see Gugulethu transformed over the years to come.

We aim to change the perception of Gugulethu to South Africa and the world, and to help fuel its potential. The gold already exists in every person who lives there - we want to create an environment to help draw it out. In a community known for violence, substance abuse, and broken families, we plan to help put Gugulethu on the map as an epicenter for transformation, creativity, entrepreneurship, and business.

JOIN US AS WE **BUILD LIVES** TO BUILD A COMMUNITY, A NATION, AND A CONTINENT. **YOU** CAN PLAY A PART BY CONTRIBUTING TOWARDS OUR FUNDRAISING GOAL:

YEAR ONE TOTAL EXPENSE

SOUTH AFRICAN ZAR
 CAPITAL EXPENSE
 R10, 675, 000
 OPERATIONAL EXPENSE
 R1, 069, 250

R11, 744, 250

USA DOLLAR
 CAPITAL EXPENSE
 \$735, 614
 OPERATIONAL EXPENSE
 \$73, 682

\$809, 296

UK POUND
 CAPITAL EXPENSE
 £555, 847
 OPERATIONAL EXPENSE
 £55, 676

£611,523

FIVE YEAR TOTAL PROJECT EXPENSE

SOUTH AFRICAN ZAR
R49, 518, 721

USA DOLLAR
\$3, 412, 335

UK POUND
£2, 578, 440

We have identified **3** prime areas within close proximity to our existing presence in the community to build upon:





TOGETHER, we can help build
the nation of South Africa

We have had the privilege of witnessing the potential of the Gugulethu community and believe the investment into this project will have a significant impact in the nation of South Africa for generations to come.

We can change the story of this community, one life at a time!

CONTACT

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